

PRESS RELEASE

TIM: focus on digitalization and new skills at Expo 2020 Dubai

Strategies and opportunities offered by digital innovation at the center of the international forum organized by TIM Group with representatives of the world of institutions and companies at the Italian Pavilion

The Chairman Salvatore Rossi: "Bringing our contribution and our excellence at Expo Dubai is a source of great pride"

Dubai, 12 January 2022

Promoting digitalization and equal digital opportunities for all, giving further impetus to the actions needed to spread knowledge: these are the objectives of the "Digitalization and new skills" forum organized today by TIM Group with the Italian Pavilion at Expo 2020 Dubai.

As part of the "Travel and connectivity week", the forum is the central moment of a rich calendar of events that TIM Group is proposing with its companies, recounting their central role at national and international level supporting technological innovation and the ability to connect people: Sparkle, TIM Group's global operator and the first company worldwide to enable 5G roaming between Europe and the Middle East as early as August 2019; Olivetti, the Group's Digital Factory for the Internet of Things (IoT) and digital payments; Telsy, a company specializing in Cybersecurity; and Noovle, a hub of excellence for Cloud, Edge computing and Artificial Intelligence. Moreover, TIM Group, as Official Platinum Sponsor of the Italian Pavilion, has equipped the exhibition space with the best latest generation sustainable digital and connectivity technologies.

During the full meeting, the importance of spreading digital skills for the recovery of Italy and the global economy was highlighted as an essential element, in a context characterized by increasing attention to inclusion and sustainability. **Paolo Glisenti**, General Commissioner for Italy's participation in Expo 2020, opened the event and introduced the speeches by authoritative representatives of Italian and Emirati institutions and the business world, such as **Vittorio Colao**, Minister for

<https://italyexpo2020.it/>

The Italian General Commissioner's Office for Expo 2020 Dubai

*For information:
Communication Division Italian Commissioner's Office at Expo 2020 Dubai
media@italyexpo2020.it*

*TIM Press Office
+39 06 3688 2610*

<https://www.gruppotim.it/media/eng>

Twitter: @TIMnewsroom

Technological Innovation and Digital Transition, **H.E. Ohood Bint Khalfan Al Roumy**, Minister of State for Government Development and the Future (UAE) and **Salvatore Rossi**, Chairman of TIM.

*"The TIM Group has always been committed to implementing network infrastructure and developing new technologies. So, ensuring the spread of digital skills is certainly the most important social mission of our company," said **Salvatore Rossi**, Chairman of TIM. "Digital can be an extraordinary tool for economic and social growth that leaves no one behind. Sustainability and digitalization in our vision are strongly connected, bringing our contribution and our excellences in a prestigious setting such as Expo 2020 Dubai is a source of great pride."*

*"Italy's participation at Expo Dubai, dedicated to connecting countries, cultures and skills as a generative factor for development and sustainability, makes digitalization a decisive factor in innovation, multilateral diplomacy and social equity. TIM Group has made our Pavilion an extraordinary point of listening and participation in this global challenge, as demonstrated by the over 7 million of our followers around the world," said the Commissioner for Italian Participation at Expo Dubai **Paolo Glisenti**.*

The discussion continued with two panels moderated by **Eithne Treanor** focused on digitization and connectivity in Italy and abroad.

The "Digital Transformation" round table reviewed the opportunities that digital development represents for companies in terms of efficiency, productivity, employer qualification and potential growth, through the contributions of **Elisabetta Romano**, Sparkle CEO, **Hatem Dowidar**, Etisalat CEO, **Quang Ngo Dinh**, Olivetti CEO, **Giorgio Ventre**, Professor at the University Federico II of Naples and Scientific Director Apple Academy, and **Lorenzo Cannavacciuolo**, Director Industry Development Middle East Area RINA Consulting.

At the end of the meeting, during the second panel "Digital Development in Public Administration", the prospects of improvement for the Public Administration through digitization in terms of quality of services for citizens and structural optimization of government activities, including through public-private partnerships, were discussed. Contributions were made by **Agostino Santoni**, Chairman of Confindustria Digitale, VP South Europe Cisco, **Carlo d'Asaro Biondo**, Noovle CEO, **Eugenio Santagata**, Telsy CEO, **Andrea Faggiano**, Head of Arthur D. Little's Middle East TMT and **Enrico Fazio**, Marketing & Sales Director CY4Gate – Elettronica Group.

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