



## Press Release

### **Olivetti at Rimini Sustainable City Expo with Smart City solutions**

Rimini, 6 November 2017

Olivetti will be present at the Rimini Sustainable City Expo, one of the most important events focusing on the theme of environmental conservation in Italy, held in Rimini from 7 to 10 November. At its expo space in the TIM stand, Olivetti presents its most innovative platforms and services, particularly:

- **Olivetti Smart Clean Air:** a solution consisting of an intelligent system for monitoring environmental pollution and air purification, featuring a multimedia device APA (Air Pollution Abatement) connected with the Olivetti Cloud IoT platform.
- **Olivetti City Forecast:** a service for crowd control fully compliant with privacy laws and legal frameworks, able to estimate crowd densities in a given location and their relative movements.
- **Olivetti Smart Lighting:** a cloud solution offering remote management and optimisation of public lighting systems bringing savings in terms of energy resources and public health.

Olivetti will also be participating in the “Circular & Smart Cities” conference taking place on 8 November at the Agorà of the Sustainable City expo, where the *circular economy* for urban contexts will be discussed and use of new technologies such as Internet of Things and Big Data analysis.

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*Olivetti, a heritage brand of Italian industry, is today the technological hub of the TIM Group, its controlling shareholder. With a wide offer of state-of-the-art HW and SW products, Olivetti is a Solution Provider offering solutions for automating the business processes and activities of SMEs, large companies and vertical markets. Occupying a leadership position in Retail and Office and with strong skills in the Machine-to-Machine, Internet of Things, Cloud Computing and advanced multi-channel sectors, Olivetti is today an outstanding player in the field of digital innovation. Active commercially in over 50 countries worldwide, Olivetti's major markets are Europe, the Far East and South America. [www.olivetti.com](http://www.olivetti.com)*

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