



TIM PROTAGONIST OF MILANO DIGITAL WEEK WITH TALKS AND WEBINARS ON THEME OF EQUITABLE SUSTAINABLE CITIES

Milan, 10/03/2021

The TIM Group, this year also, is set to be protagonist of the Milano Digital Week 2021 scheduled from 17 to 21 March, with a series of **talks and webinars** illustrating how technological innovation can transform our cities furthering inclusion and sustainability.

In particular, during the talks organised with Olivetti, the Group's IoT digital farm, there will be a sharing of ideas, *visions of the future* and especially experiences of increased efficiency in Smart Cities and Smart Districts, Big Data, Smart Analytics and the digital transformation of retail in the urban social fabric. Together with Noovle - the Group company having the largest cloud project of the sector in Italy - eco-sustainable Data Centres and digitalisation will be discussed as a strategic lever for the economic recovery of the country. Further talks will be held on the experiences of the TIM Group in Cloud Computing, Smart Urban Services, Smart Community, Smart Agriculture Services, eXtended reality and drones. Special attention will be given to the initiative "MIND Foods Hub" within the context of the "Milano Innovation District – MIND", the far-reaching project of reconversion and innovation focusing on sustainability, involving also TIM.

The format of the webinars, each approximately 30 minutes in length, will be a discussion with a number of guests, conducted by a TIM manager, and seeing the participation also of partners of the Group.

All events will be available on the Milano Digital Week site at address <https://www.milanodigitalweek.com/partner/gruppo-tim> as of 17 March.

There will be further participations of TIM through the presence of Ivana Borrelli, 5G Verticals Offer Manager, at the virtual roundtable promoted by the organisation: "5G, Operators Discuss the Present and the Future", a panel available online from 19 March at 14.30, and supporting the event "Mamma Dad" on the subject of distance learning and possible horizons for new educational methods due to be online on 18 March at 11.00.